

# Michigan Tourism Business

*The Industry's eNews Source*

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September 29, 2004 Issue

## Tourism Industry News & Reports

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## *Agricultural Tourism & Land Use*

### **Michigan News:**

[A Determined Reformer Stands in Sprawl's Path: Ferndale Sues SEMCOG; Argues Agency Hurts Detroit's Core Communities](#) (08-26-04) (*Michigan Land Use Institute*)

[MSU Grant Will Help Small Towns Become "Cool"](#) (08-16-04) (*Courier-Leader*)

### **National News:**

[Wineries Taste Success: New Jersey State Has Sown A National Reputation as, Yes, Wine Country](#) (09-03-04) (*bizjournals.com*) (Registration Required)

[Growing Wine Industry in North Carolina Bringing in Tax, Tourism Dollars](#) (09-03-04) (*bizjournals.com*) (Registration Required)

[A Peach . . . No, a Honey of a Farmers' Market in Wisconsin](#) (09-29-04) (*The New York Times*) (Registration Required)

[McDonald's Gives Apple Industry a "Significant Boost"](#) (08-19-04) (*QSR Online*)

[Campaign to Protect America's Lands](#) (Undated) (*protectamericaslands.org*)

## *Boating & Water Issues*

### **Michigan News:**

[Sewage Overflows Cause Up to 5,500 Illnesses Each Year, EPA Report Says](#) (09-15-04) (*The Bay City Times*)

[Environmentalists Say Fishing Could Be Hurt by Mercury Emissions](#) (08-17-04) (*Detroit Free Press*)

[Monthly Bulletin of Great Lakes Water Levels](#) (Undated) (*U.S. Army Corps of Engineers*)

[MSU Is Part of a New Center to Study Great Lakes & Health](#) (09-23-04) (*MSU Today*)

[Water Rises in U.S. Great Lakes After Near Record Low](#) (08-24-04) (*ENN.com*)

### **National News:**

[Cruise Industry Has \\$25 Billion Impact on U.S. Economy](#) (08-24-04) (*Travel Weekly*)

[Boating Isn't Necessarily Just for the Well-to-do](#) (08-26-04) (*ChicagoSports.com*)

[New Boat Registrations Up 11% in First Quarter of 2004](#) (08-23-04) (*NSGA.org*)

[Wholesale Boat Shipments Strong in All Categories](#) (08-23-04) (*NSGA.org*)

[Boat Sales Up 20% Across America](#) (07-01-04) (*Pacific Business News*)

## **Business Travel**

### **Michigan News:**

No news to report this month.

### **National News:**

[Florida's Hurricane Problems Could Put Big Dent in Future Convention Business](#) (09-08-04) (*Hotel Online*)

[America's Travel Expectations Are High This Fall](#) (09-16-04) (*ehotelier.com*)

[Business Travel Driving the Recovery](#) (09-16-04) (*Hotel Interactive*)

[Travel Expectations Are High This Fall](#) (09-14-04) (*TIA.org*)

## **Casinos & Gaming**

### **Michigan News:**

[Detroit Casinos Report August Revenue Up \\$3.4 Million Over 2003](#) (09-15-04) (*Crain's Detroit Business*)

[MGM Grand Detroit to Lay Off 150](#) (09-14-04) (*Crain's Detroit Business*)

[Higher Ed Caters to Casino Careers](#) (09-14-04) (*The State News*)

### **National News:**

[California Deal Authorizes Huge Casino Near Oakland](#) (08-20-04) (*The New York Times*) (Registration Required)

[After Almost Seven Decades, Legalized Casino Gambling May Return to Mexico](#) (08-17-04) (*Hotel Online*)

## **Cultural & Heritage Tourism**

### **Michigan News:**

No news to report this month.

### **National News:**

[Culturally Curious Travelers Seek 'Authentic' Vacations](#) (08-23-04) (*Hotel Interactive*)

[Special Form of Tourism Goes Down in History](#) (09-11-04) (*IndyStar.com*)

[Indian Culture Comes Home](#) (09-09-04) (*USA Today.com*)

## **Economy & Jobs**

### **Michigan News:**

[Metro Detroiters Keep Spending at a Steady Pace: Declining Incomes Don't Affect Lifestyles](#) (09-08-04) (*The Detroit News*)

[New Housing Mushrooms in Detroit, Offering Hope Amid Decline](#) (09-22-04) (*metrotimes.com*)

[State Unemployment Dips to 6.7 Percent](#) (09-15-04) (*Crain's Detroit Business*)

### **National News:**

[Total Sales of Tourism-related Goods & Services Grew at a Seasonally Adjusted Annual Rate of 5.3% in the 2<sup>nd</sup> Quarter of 2004 to \\$965 Billion](#) (09-08-04) (*Bureau of Economic Analysis*)

[Economy Regaining Traction: Testimony Seen Reinforcing View Fed Will Raise Rates This Month](#) (09-08-04) (*MSNBC.com*)

[The Threat of \\$50 Oil: Here's the Impact on the Economy, Profits & Stocks, & on the Dollar](#) (09-27-04) (*money.CNN.com*)

[Controversial Overtime Rules Take Effect](#) (08-23-04) (*The New York Times*) (Registration Required)

[Coming Soon: The Vanishing Work Force](#) (08-29-04) (*The New York Times*) (Registration Required)

[The New Trend in Spending](#) (09-09-04) (*The New York Times*) (Registration Required)

[Commerce Department Shows Tourism Sales Jump 5.3%](#) (09-10-04) (*Travel Weekly*)

## **Internet Travel Planning & Booking**

### **Michigan News:**

[SBC Communications & State of Michigan Announce Recreational Parks, Road-Side Facilities to Become Wi-Fi Hot Spots](#) (09-01-04) (*Business Wire*)

### **National News:**

[TIA Report Shows Number of Online Travel Bookers Continues to Grow; More Are Also Booking ALL of Their Travel Online](#) (09-09-04) (*TIA.org*)

[Honeymoon Is Over Between Hotel Industry & Online Discount Travel Sites](#) (09-17-04) (*bizjournals.com*) (Registration Required)

[Online Travel 'in for Tough Time'](#) (08-18-04) (*Business Telegraph*)

[Online Travel Bug](#) (08-19-04) (*iMedia Connection*)

## **Legislative News**

### **Michigan News:**

No new to report this month.

### **National News:**

[On Capitol Hill: Bill Pending that will Create Tourism Undersecretary](#) (09-21-04) (*Travel Weekly*)

## **Lodging, Resorts & Spas**

### **Michigan News:**

[\\$48 Million Royal Park Hotel Hopes to be the 3rd True Luxury Hotel in Metropolitan Detroit](#) (09-01-04) (*Hotel Online*)

[7-story Hotel Possible Along Lake Macatawa in Holland, Michigan](#) (08-26-04) (*The Holland Sentinel*)

### **National News:**

[Great Wolf Lodge-Indoor Waterpark Resort Expected to Reduce Seasonality of the Tourism Market in Williamsburg, Virginia](#) (08-22-04) (*Hotel Online*)

[Honeymoon Is Over Between Hotel Industry & Online Discount Travel Sites](#) (09-17-04) (*bizjournals.com*) (Registration Required)

[AH&LA Releases Results of Most Comprehensive Study of the Lodging Industry](#) (09-06-04) (*ehotelier.com*)

[Customer Service: Will Somebody Please Define This?](#) (08-25-04) (*ehotelier.com*)

[Labor Day & Summer A Boon to Business This Year](#) (09-03-04) (*Hotel Interactive*)

[New Spa Industry Stats and Trends](#) (July 2004) (*International Spa Association*)

[Hurricanes & Hospitality](#) (Undated) (*Hospitality.net*)

[Hotel Industry on the Mend](#) (09/23/04) (*AH&LA*)

## Marketing & Promotion

### Michigan News:

[More PR Firms Choosing to Put Up or Pay Up](#) (09-29-04) (*Booth Newspapers*)

### National News:

[United States Tourism Promotion Campaign – Be Part of This Unprecedented Campaign Promoting Tourism to the Entire U.S.](#) (Undated) (*U.S. Department of Commerce*)

[Pennsylvania Puts Keystone Up for Sale](#) (09-17-04) (*bizjournals.com*) (Registration Required)

## Outdoor Recreation & Parks

### Michigan News:

[Polishing Detroit's Jewel: Efforts Focus on Restoring Beauty, Adding Excitement to Storied Belle Isle](#) (09-26-04) (*The Detroit Free Press*)

[Detroit Riverfront Conservancy Gets More Than \\$4 Million From Kellogg Foundation](#) (09-28-04) (*Crain's Detroit Business*)

[Humbug Marsh to Be Managed by U.S. Fish & Wildlife Service](#) (09-16-04) (*Crain's Detroit Business*)

[Cool Season Dampens Fun, Pinches Profits: Summertime Blues](#) (08-27-04) (*The Detroit News*)

[Climbers Taking Sides Over Impact on Grand Ledge Cliffs](#) (09-07-04) (*Lansing State Journal*)

[Michigan's Water Trail Potential Untapped](#) (08-14-04) (*The Grand Rapids Press*)

[Fall Color Soon To Paint State, Says AAA](#) (09-22-04) (*AAA Michigan*)

[Reviving the Kalamazoo Riverfront](#) (09-12-04) (*Kalamazoo Gazette*)

### National News:

[Great Wolf Lodge-Indoor Waterpark Resort Expected to Reduce Seasonality of the Tourism Market in Williamsburg, Virginia](#) (08-22-04) (*Hotel Online*)

[Florida Beaches Face Costly Recovery: Hurricanes Cause Major Erosion, Wash Away Sand](#) (09-29-04) (*CNN.com*)

[U.S. Would Allow 720 Snowmobiles Daily at Yellowstone](#) (08-20-04) (*The New York Times*) (Registration Required)

[Shipments of Recreational Vehicles Set Record in First Quarter of This Year](#) (08-23-04) (*NSGA.org*)

[Park Service to Allow Three More Winters of Snowmobiling at Yellowstone](#) (08-19-04) (*ENN.com*)

[Rink Roller Skating Tops, Windsurfing Lowest Among 19 New Sports](#) (08-23-04) (*NSGA.org*)

[TIA Survey Finds Beach Vacationers Spend More, Stay Longer](#) (08-30-04) (*Travel Weekly*)

[Outdoor Industry Association Releases Outdoor Recreation Study](#) (08-23-04) (*NSGA.org*)

## Pleasure Travel & Tourism

### Michigan News:

[An Endless Summer? It's Officially Autumn, But Weather Hasn't Caught Up With Change of Seasons](#) (09-27-04) (*The Holland Sentinel*)

[Michigan Tourism Up 8.4 Percent During First Half of 2004, Comerica Reports](#) (08-27-04) (*National Hotel Executive*)

[Staying Power: Spinoff Folk Festival in Michigan Could Be Model for Bangor in '05](#) (08-24-04) (*Bangor Daily News*)

[Cheaper Gas, Warmer Days Close Summer: Labor Day Promises Redemption](#) (09-01-04) (*The Detroit News*)

[As School Year Starts, Tourism Interests Bemoan Short Season](#) (08-29-04) (*Pestosky News-Review*)

[Detroit Metro Convention & Visitors Bureau Monthly Tourism Barometer](#) (Undated) (*VisitDetroit.com*)

[Cool Season Dampens Fun, Pinches Profits: Summertime Blues](#) (08-27-04) (*The Detroit News*)

## **National News:**

[3rd Annual International Traveler Survey Reveals International Travel Continues To Be Strong Despite Growing Al Qaeda Concerns](#) (09-08-04) (PR Newswire) (Registration Required)

[Total Sales of Tourism-related Goods & Services Grew at a Seasonally Adjusted Annual Rate of 5.3% in the 2<sup>nd</sup> Quarter of 2004 to \\$965 Billion](#) (09-08-04) (*Bureau of Economic Analysis*)

[Too Early to Tell What the Impact of Four Hurricanes Will Have on Florida's \\$51 Billion Visitor Industry](#) (09-27-04) (*Hotel Online*)

[California, Florida & New York Rank Among Top States in Spending by Domestic & International Travelers](#) (08-19-04) (*TIA.org*)

[Parents & South Carolina Tourism Industry Agree on Later School Start Date](#) (08-30-04) (*The Post and Carrier*)

[In Florida, Hopes for One Final Storm Recovery](#) (09-29-04) (*The New York Times*) (Registration Required)

[Summer Was Hot Time for Tourism in Philadelphia](#) (09-10-04) (*bizjournals.com*) (Registration Required)

[Florida's Tourism Industry Reeling from Frances – NPR Audio](#) (09-08-04) (*National Public Radio*)

['Girlfriend Getaways' A New Leisure Trend](#) (08-27-04) (*bizjournals.com*) (Registration Required)

[More Vacationers Mark Milestones By Inviting Family & Friends](#) (09-02-04) (*USAToday.com*)

[Tourism Suffers Across Florida After Pummeling by Hurricanes](#) (09-27-04) (*onlypunjab.com*)

[Strong Labor Day Weekend to Finish Travel Season, AAA Says](#) (08-30-04) (*biz.yahoo.com*)

[TIA Survey Finds Beach Vacationers Spend More, Stay Longer](#) (08-30-04) (*Travel Weekly*)

[New Report: American Time Use Survey \(ATUS\)](#) (Undated) (*Bureau of Labor Statistics*)

[Commerce Department Shows Tourism Sales Jump 5.3%](#) (09-10-04) (*Travel Weekly*)

[Culturally Curious Travelers Seek 'Authentic' Vacations](#) (08-23-04) (*Hotel Interactive*)

[TTRA Association News](#) (September 2004) (*Travel & Tourism Research Association*)

[Cruise Industry Has \\$25 Billion Impact on U.S. Economy](#) (08-24-04) (*Travel Weekly*)

[Labor Day & Summer A Boon to Business This Year](#) (09-03-04) (*Hotel Interactive*)

[Adventure Travel Up, But Many Americans Lazy](#) (08-19-04) (*Hotel Interactive*)

[Hurricanes Pounding Florida's Tourism Image](#) (09-10-04) (*The Seattle Times*)

[America's Travel Expectations Are High This Fall](#) (09-16-04) (*ehotelier.com*)

[Branson Unveils Space Travel Tourism Project](#) (09-27-04) (*Scotsman.com*)

[Survey Affirms Travel Sector Health](#) (09-23-04) (*Hotel Interactive*)

[Catering to Metrosexual Travelers](#) (08-25-04) (*ehotelier.com*)

[Travel Expectations Are High This Fall](#) (09-14-04) (*TIA.org*)

[Luxury Travel, at Your Service](#) (08-26-04) (*USA Today*)

## **Restaurants**

### **Michigan News:**

[Michigan: Restaurant Industry at a Glance](#) (September 2004) (*National Restaurant Association*) (PDF File)

[Grand Traverse Pie Co. Seeks Slice of Metro Area Market](#) (09-21-04) (*The Detroit News*)

### **National News:**

[The Great Debate: Some New Research Takes on a Classic Industry Quandary: What's More Important, Food or Service?](#) (08-15-04) (*Restaurant Business*)

[New National Survey Finds That More Than Half of American Adults Say Restaurant Portions Are Too Big](#) (09-15-04) (*PR Newswire*) (Registration Required)

[Positive Outlook for Travel & Tourism in 2005: Favorable Economic Conditions Spur Recent Growth](#) (09-15-04) (*restaurant.org*)

[Restaurants Are Labor-intensive: Payroll-based Taxes Can Hit Labor-intensive Businesses Hard](#) (09-15-04) (*restaurant.org*)

[Vegetarian Foods Plant Stronger Sales: No Signs of Slowing Down for Growing Industry](#) (09-17-04) (*MSNBC.com*)

[Restaurant Industry Economic Impact by State](#) (September 2004) (*National Restaurant Association*)

[Is the Food Industry the Problem or the Solution?](#) (08-29-04) (*The New York Times*) (Registration Required)

[Restaurant-Industry Economic Impact to Exceed \\$1.2 Trillion in 2004](#) (08-19-04) (*Restaurant.org*)

[McDonald's Gives Apple Industry a "Significant Boost"](#) (08-19-04) (*QSR Online*)

## Transportation

### Michigan News:

[Federal Funding's Late Arrival Chokes Transit: As White House & Congress Bargain, Michigan Service Faces Retreat](#) (09-01-04) (*Michigan Land Use Institute*)

[SBC Communications & State of Michigan Announce Recreational Parks, Road-Side Facilities to Become Wi-Fi Hot Spots](#) (09-01-04) (*Business Wire*)

[Michigan's Pro-Transit Landslide: Big Local Victories Challenge Lansing Inaction on Public Transportation](#) (08-18-04) (*Michigan Land Use Institute*)

[Detroit Fights California Bid to Open Car Pool Lanes to Fuel-Conscious Import](#) (08-28-04) (*The New York Times*) (Registration Required)

[NEW! October Is 'Michigan Car-Deer Crash Safety Awareness Month'](#) (09-29-04) (*AAA Michigan*)

[Northwest Airlines to Add Surcharges to Some Tickets](#) (08-24-04) (*Crain's Detroit Business*)

[NEW! -- 2004 Car/Deer Crashes By County](#) (09-28-04) (*AAA Michigan*)

[Detroit Airport to Scan Travelers With Visas](#) (09-17-04) (*USA Today*)

### National News:

[Who's Afraid of \\$50? Reaching That Milestone Oil price May Have a Psychological Effect, But It's Not Much Worse Than \\$49](#) (08-20-04) (*CNN.com*)

[Bubble in Crude? A Minority of Analysts Say Oil Is Way Too High & Prices Could Tumble – But Will They?](#) (09-28-04) (*money.CNN.com*)

[The Threat of \\$50 Oil: Here's the Impact on the Economy, Profits & Stocks, & on the Dollar](#) (09-27-04) (*money.CNN.com*)

[Study: Traffic Costs Billions of Hours A Year; Small, Mid-size Cities Not Immune to Problem](#) (09-07-04) (*CNN.com*)

[With Oil Near \\$50 a Barrel, Gas Prices Start to Inch Up](#) (09-29-04) (*The New York Times*) (Registration Required)

[Street Smarts: For Traffic and Travel Updates in North Carolina, Now Dial 511](#) (08-28-04) (*The Herald Sun*)

[A Bad August Worsens Airline Financial Woes](#) (09-29-04) (*The New York Times*) (Registration Required)

[Shipments of Recreational Vehicles Set Record in First Quarter of This Year](#) (08-23-04) (*NSGA.org*)

[Cruise Industry Has \\$25 Billion Impact on U.S. Economy](#) (08-24-04) (*Travel Weekly*)

[Terrorists Could Bring Down U.S. Jets With Hidden Bombs](#) (09-28-04) (*USA Today*)

[Branson Unveils Space Travel Tourism Project](#) (09-27-04) (*Scotsman.com*)

[U.S. to Take Over Terror Watch List from Airlines](#) (08-26-04) (*CNN.com*)

[Hurricane Problems Lift Gas Prices](#) (09-26-04) (*CNN.com*)

[Now Virgin to Offer Trips to Space](#) (09-27-04) (*CNN.com*)

[Seat Belt Use at an All-time High](#) (09-16-04) (*CNN.com*)

## World Tourism

[After Almost Seven Decades, Legalized Casino Gambling May Return to Mexico](#) (08-17-04) (*Hotel Online*)

[China's Inbreeding Pandas to Be Given More Space](#) (08-26-04) (*ENN.com*)

[China Plans Panda Tourism](#) (August 2004) (*English.Eastday.com*)

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